



GASSA 2018 Sponsorship Opportunities

1. **Corporate Sponsorships** (Refer to page 2 for a breakdown of benefits.)
 - I. **Gold** \$3,500
 - II. **Silver** \$2,750
 - III. **Bronze** \$2,000

2. **Regional Meeting Sponsorships** \$250
 - a. Co-sponsor with up to three (3) other advertisers (4 total companies)
 - b. Shared recognition on Regional Meeting Eblasts and Registration Page
 - c. Shared recognition on Regional Meeting PowerPoint
 - d. Opportunity to ship and/or bring one (1) item to hand out at location
 - e. List of attendees from regional meeting

3. **Commercial Sponsor for One Monthly Luncheon** \$500
 - a. Co-sponsor with up to one (1) other advertiser
 - b. 10 Minute Commercial Presentation at Monthly Meeting
 - c. Recognition on Monthly Luncheon Eblasts and Registration Page
 - d. Recognition on Monthly Luncheon PowerPoint
 - e. List of Attendees from Monthly Luncheon
 - f. One table for promotional items

4. **Commercial Sponsor for One Special Seminar** \$250
 - a. Co-sponsor with up to three (3) other advertisers (4 total companies)
 - b. 5 Minute Commercial Presentation at Monthly Meeting
 - c. Recognition on Seminar Eblasts and Registration Page
 - d. Recognition on Seminar PowerPoint
 - e. List of Attendees from seminar
 - f. Shared table for promotional items

5. **Advertise on the GASSA Vendor Page**
 - a. Your Logo and Main Contact Listed on GASSA.org Vendor page \$400
OR
\$300 with a commitment to donate an item with value of \$100 to the Expo Charity Auction

6. **Advertise in the Bi-Monthly Newsletter** (business card sized ad)
 - a. One (1) Month \$100
 - b. All Newsletters (6 total) \$525

7. **Advertise in the Annual GASSA Membership Directory**
 - a. Full Page (5" x 7.5")
 - i. Full Page Color \$695
 - ii. Full Page B&W \$450
 - b. Half Page (5" x 3.75")
 - i. Half Page Color \$450
 - ii. Half Page B&W \$295

*Luncheons are limited to availability and will be assigned based on sponsorship level.

**The corporate sponsorships and advertising listed here are considered separate from 2018 GASSA Annual Meeting sponsorship opportunities.

		Gold	Silver	Bronze
	<i>(estimated value)</i>	\$3,500	\$2,750	\$2,000
GASSA Communications				
Recognition on GASSA Communications	\$ 750.00	X	X	X
<i>Regular GASSA Eblasts (2+ per month)</i>				
<i>Website Sponsor Page</i>				
<i>Directory Recognition Page (1 printed)</i>				
Premium Position Full Page Color Ad (inside front cover, inside back cover, back cover etc.)	\$ 1,000.00	X		
Full Page Color Ad in Membership Directory	\$ 695.00		X	
Half Page Color Ad in Membership Directory	\$ 450.00			X
Banner Ad on GASSA Website for full year	\$ 500.00	X	X	X
Ad in 3 issues of the Bi-Monthly Newsletter	\$ 300.00	X		
Ad in 2 issues of the Bi-Monthly Newsletter	\$ 200.00		X	
Ad in 1 issue of the Bi-Monthly Newsletter	\$ 100.00			X
Logo included in GASSA staff email signature and letterhead	\$ 500.00	X		
GASSA Monthly Events				
Recognition at 3 Regional Meetings (\$250 each, up to 4 sponsors per meeting)	\$ 750.00	X		
Recognition at 2 regional meetings (\$250 each, up to 4 sponsors per meeting)	\$ 500.00		X	
Recognition at 1 regional meeting (\$250 each, up to 4 sponsors per meeting)	\$ 250.00			X
Shared Commercial Sponsorship for One Monthly Luncheon*	\$ 500.00	X	X	X
		Gold	Silver	Bronze
	<i>Est. Actual Value of Sponsorship</i>	\$ 3,800.00	\$ 3,145.00	\$ 2,550.00
*Monthly and Regional meeting sponsors are subject to availability and will be assigned based on sponsorship level.				
**2018 GASSA Conference Sponsorship opportunities are <u>not</u> included in these packages, and will be released in March.				