

DISCOVER | CONNECT | ENGAGE

OCTOBER 1-3, 2017

# 2017 GASSA CONFERENCE & TRADESHOW

HYATT REGENCY, SAVANNAH, GA

## 2017 CONFERENCE SPONSORSHIP OPPORTUNITIES

### Cocktail Hour Sponsor



- Logo printed on two (2) attendee drink tickets\*
- Five minutes to speak at welcome reception
- Includes Complimentary Booth and two (2) complimentary registrations\*
- Recognition on On-site Signage
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- One (1) full page size ad in conference program\*
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference – extended version
- List of attendees pre and post event
- Optional item in conference bag at sponsors expense

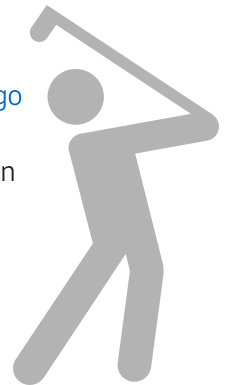
**\$3500  
or \$2000  
for 2**

*\*items to vary with multiple sponsors*

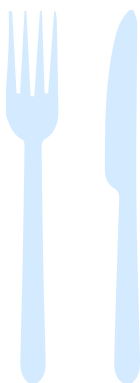
### GASSA Golf Sponsor

**\$1500**

- Golf Course Signage
- Custom Print Golf Balls for each attendee with logo beside GASSA logo
- One (1) complimentary registration for golf
- Includes Complimentary Booth and one (1) complimentary registration
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- One ¼ page size ad in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference- extended
- List of attendees post event



### Conference Lunch Sponsor



- *\*2 available per lunch on Monday & Tuesday (4 total)\**
- Five Minutes to speak during lunch.
- Includes Complimentary Booth and one (1) complimentary full registration
- Recognition on On-site Signage
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- One (1) 1/4 page size ad in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference – extended version
- List of attendees post event

**\$1500**



## Education Sponsor

- Recognition on On-site Signage
- Logo on session introductory PowerPoint
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- Logo listing in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference - listing
- List of attendees post event

**\$1000**

**\$1000**

## Host Hotel Key Sponsor

- Custom hotel key design available to attendees under the room block. Must purchase keys separately, and work with host hotel to coordinate.
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- Logo listing in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference - listing
- List of attendees post event

## Conference Notebook Sponsor

- Company may provide at their own cost a notebook to go in each registration bag
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- Logo listing in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference - listing
- List of attendees post event

**\$1000**

**\$1000**

## Conference Giveaway Sponsor

- Company may provide at their own cost one (1) give away item to be drawn from attendees at Lunch on Tuesday
- Inclusion in Pre-event marketing materials (emails, cards, etc.)
- Logo listing in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference - listing
- List of attendees post event

Conference sponsorships will be distributed to previous years sponsors for first right of refusal, and then on a first come, first served basis.



## Lanyard Sponsor

- Logo printed with GASSA Logo and Event information on lanyard
- Recognition as Partner Sponsor
- Recognition on On-site Signage
- Logo listing in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference - listing
- List of attendees post event

## Partner Sponsor

- Recognition on On-site Signage
- Logo listing in conference program
- Logo listing on the GASSA Conference Sponsor Page online
- Recognition on video reel at conference - listing
- List of attendees post event



## Foundation Sponsor

- Recognition on On-site Signage
- Logo listing in conference program
- Listing on the GASSA Conference Sponsor Page online
- List of attendees post event

## Show Program Advertising

	<u>Color</u>	<u>Black/White</u>		<u>Color</u>	<u>Black/White</u>
<b>Full page</b>	\$500	\$400	<b>1/4 Page</b>	\$325	\$225
<b>Half Page</b>	\$400	\$300	<b>Business Card</b>	\$250	\$150

TO REGISTER YOUR SPONSORSHIP VISIT [WWW.GASSA.ORG/EXPO](http://WWW.GASSA.ORG/EXPO) OR  
CONTACT [SKILGORE@ASGINFO.NET](mailto:SKILGORE@ASGINFO.NET)

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**2017 GASSA Conference & Trade Show**  
**October 1-3, 2017 | Hyatt Regency, Savannah, GA**  
***SPONSORSHIP FORM***

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

Mailing City, ST, Zip \_\_\_\_\_

**Please Select Your Sponsorship**

- |  |        |
|--|--------|
| <input type="checkbox"/> Cocktail Hour -       | \$3500 |
| <input type="checkbox"/> Golf-                 | \$1500 |
| <input type="checkbox"/> Conference Lunch -    | \$1500 |
| <input type="checkbox"/> Education -           | \$1000 |
| <input type="checkbox"/> Host Hotel Key -      | \$1000 |
| <input type="checkbox"/> Conference Notebook - | \$1000 |
| <input type="checkbox"/> Conference GiveAway - | \$1000 |
| <input type="checkbox"/> Lanyard -             | \$750  |
| <input type="checkbox"/> Partner -             | \$750  |
| <input type="checkbox"/> Foundation -          | \$500  |

**Optional Show Program Advertising (*Please circle selection*)**

	<u>Full Color</u>	<u>B/W</u>
Full Page	\$500	\$400
Half Page	\$400	\$300
¼ Page	\$325	\$225
Business Card	\$250	\$150

**Total Due** \_\_\_\_\_

Payment by (circle one): CHECK

CREDIT CARD

Name and Mailing Address on the card: \_\_\_\_\_

\_\_\_\_\_

Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

What is your primary purpose for sponsoring this event?

brand recognition  Networking  support GASSA  Other

Please submit form with applicable media (logo, summary of company, etc) to  
Samantha Kilgore ([skilgore@asginfo.net](mailto:skilgore@asginfo.net)).

The deadline to receive recognition in the conference program is **September 1, 2017**.